

SPONSORSHIP OPPORTUNITIES with Interfaith Senior Programs

Tapestry Benefit Dinner & Auction

- **Diamond - \$5,000** includes headlining sponsor on all e-Marketing, company logo and sponsorship recognition on event invitation, on the program book cover and in the lobby area at the event, PowerPoint recognition, acknowledgement evening of event, participation in evening program in drawing for prizes, and a table of 10 with signage. Opportunity to write an informational article in 2 editions of the agency newsletter, and listing in annual report.
- **Emerald - \$2,000** includes e-Marketing, company logo and sponsorship recognition in program book, silent auction area, PowerPoint recognition, opportunity to participate in drawings for prizes and a table of 8 with signage, listing in annual report.
- **Ruby - \$1,000** includes company logo and sponsorship recognition in event program book, PowerPoint recognition and a table of 8 with signage, listing in annual report.
- **Pearls - \$500:** Opportunities to underwrite live auction, postage, dessert, technology and/or invitations. Includes event recognition, 2 tickets for the dinner, and listing in annual report. Live auction sponsor receives bid paddle advertising.
- **Sapphire - \$350:** Game sponsor. Includes event recognition, listing in annual report.
- Live Auction Donation – includes event recognition, invitation “sneak peek” announcement, e-Marketing.
- Silent Auction Donation – includes event recognition.

Attendance goal: 400 loyal donors, volunteers and community supporters

Fish Fry Benefit Dinner & Silent Auction

- **Platinum \$5,000** includes headlining sponsor on all e-Marketing, company logo and sponsorship on event promotional materials, on the program book cover and full-page ad, in the lobby area at the event, acknowledgement evening of event, logo on placemats, 8' exhibit table, opportunity to participate in evening drawing for prizes, and 10 tickets for dinner. Opportunity to write an informational article in 2 editions of the agency newsletter, and listing in annual report.
- **Gold - \$2,000** includes e-Marketing, company logo and sponsorship recognition in program book and full page ad, in the Silent Auction area, acknowledgement evening of event, logo on placemats, 8' exhibit table, opportunity to participate in evening drawings for prizes, 8 tickets for dinner, listing in annual report.
- **Silver - \$1,000** includes e-Marketing, company logo and sponsorship recognition in program book and half-page ad, acknowledgement evening of event, logo on placemats, 8' exhibit table, 4 tickets for dinner, listing in annual report.
- **Bronze - \$500** includes sponsorship recognition in program book and business card ad, acknowledgement evening of event, 8' exhibit table and 2 tickets for dinner, listing in annual report.
- **Advertising** in program booklet. **\$150:** full-page ad. **\$100:** half-page ad, includes listing in annual report. **\$75:** business card size ad.
- **Silent Auction Donation** –includes event recognition

Attendance goal: 750-1000 loyal volunteers and community supporters

Festival of Flowers

- **Rose Sponsor - \$2,500** includes headlining sponsor on all e-Marketing, company logo and sponsorship recognition on event promotional materials and in the greenhouse at the event, acknowledgement day of event, logo on placemats, opportunity to participate in drawing for prizes, opportunity to write an informational article in agency newsletter Spring/Summer edition and listing in annual report.

Attendance goal: 200 community supporters

Events

- Planned Giving After 5 – host an event at your business. Provide audio visual and screen for presentation, light refreshments, and meet and greet guests.

Attendance goal: 25-40

- Caring Connection – special event as scheduled

Attendance goal: 100

Programs

Retired & Senior Volunteer Program

- RSVP Folk Art Fair – **\$2,000** to sponsor a fair. Includes agency and school recognition and listing in annual report.
- RSVP Needlecraft – **\$250** to provide yarn for volunteers to create 50 sets of hats, scarves and mittens. Listing in annual report.
- RSVP Senior & Students – **\$30,000** to sponsor a school district. Includes agency and district recognition for the year, tickets to annual fundraising events, e-Marketing, company logo on materials, opportunity to write an informational article for agency newsletters (online and two hard copy editions), listing in annual report.
- **\$5,000** to sponsor one school. Includes agency and school recognition for the year, tickets to annual Fall fundraising event, company logo on materials, listing for annual report.
- **\$500** to sponsor one classroom. Includes classroom recognition for the year and listing for annual report.

Faith In Action Program

- Faith In Action Holiday Basket – Host a holiday basket drive for seniors or adults with disabilities in low-income housing, purchase items for baskets and place company logos on them.

- **\$500** to sponsor 5 baskets or **\$100** to sponsor 1 basket. Includes listing in annual report. **Goal: 500 baskets**
- Faith In Action Seasons of Caring – **\$500** to support birthday card program for clients or volunteers. Includes listing in annual report.
- Faith In Action Special Circumstances Fund – **\$250** – help one client with mental health issues move into a new home. **\$150 - \$300** – assist with 3 months of public storage fees for an individual in a homeless shelter or transitional housing so they can move into a new home with furniture and other belongings. **\$100** – sponsor grocery store gift cards for 4 individuals who need groceries. Includes listing in annual report.
- Volunteer Mileage Reimbursement – **\$5,000** to fund a year or **\$500** to fund a month of mileage re-imbusement for volunteers. Includes listing in annual report.

Communication

- Newsletter- **\$2,500** to underwrite printing costs for a year. Includes guest columnist privileges for 2 editions per year and article for online edition. **Mailing list 4,000, email list 1,550 and growing**
- Website - **\$1,000** to sponsor website and social media for 1 year. Includes logo on home page and link to company information, e-Marketing, recognition on sponsor page of website.
- Advertising –**\$300** to sponsor Waukesha County Alliance Biz Blast for one year. Includes e-Marketing and recognition on sponsor page of website.

Volunteer Recognition Events

- Faith In Action- **\$1,000** to sponsor the Faith In Action annual volunteer recognition dinner to honor and thank volunteers. Includes event recognition, listing in agency newsletter. **Attendance goal: 100-200 volunteers, BOD, staff**
- Retired & Senior Volunteer Program - **\$1,000** to sponsor Retired & Senior Volunteer Program Seniors and Students volunteer recognition events to honor and thank volunteers. **Attendance goal: 100-200 volunteers, BOD, staff**